

SHREWSBURY INTERNATIONAL COMEDY FESTIVAL SPONSORSHIP

Bronze, Silver, and Gold Packages



The award - winning Shrewsbury International Comedy Festival brings world-class comedic talent to the heart of Shropshire. By becoming a sponsor, you'll align your brand with laughter, entertainment, community engagement and charity donations, reaching a diverse and engaged audience. This document outlines the various sponsorship packages available, each designed to provide unique benefits and visibility.

Sponsorship Packages

Bronze Sponsor

- Logo on festival website, T-shirts and flyers.
- Social media mentions.
- Listing in festival program.
- Four tickets to the flagship gala show at Theatre Severn.

Silver Sponsor

- All Bronze benefits, plus:
- Sponsorship of a small venue of your choice.
- Four tickets to a work in progress show of your choice in the venue you sponsor.
- Six tickets to the flagship gala show at Theatre Severn.
- Logo placement on the comedy festival ticket pages on Theatre Severn Website for the venue you sponsor.

Gold Sponsor

- All Silver benefits, plus:
- Headline sponsor billing on the gala show
- Prominent logo placement at the gala show and mention by the host.
- Ten tickets to the flagship gala show at Theatre Severn.
- Pull-up Banners on both sides of the stage at Theatre Severn Gala show and on the projection screen.
- Four tickets to a Work in Progress show of your choice at any venue.
- Full-page ad in the festival program
- Logo across the bottom of all Correx advertising boards across town.

Benefit	Bronze - £1000	Silver - £2000	Gold - £3000
Logo on website, T-shirts and flyers	✓	✓	✓
Social media mentions	✓	✓	✓
Listing in program	✓	✓	✓
Tickets to flagship gala show	4	6	10
Merchandise logo	✓	✓	✓
Small Venue sponsorship	✗	✓	✓
Logo on Theatre Severn Micro-site for the comedy festival	✗	✓	✓
Half-page add in festival programme	✗	✓	✓
Sole sponsorship of flagship gala show	✗	✗	✓
Full-page ad in Program	✗	✗	✓
Mention by MC at Gala show	✗	✗	✓
Pull up banners on-stage and logo projection at Gala show	✗	✗	✓
Logo across the bottom of all Correx advertising boards across town.	✗	✗	✓

Get in Touch

To discuss sponsorship opportunities and tailor a package to suit your needs, please contact Beth McGowan at shrewsburycomedyfestival@gmail.com or 07795036136. We look forward to partnering with you to bring laughter and comerce to Shrewsbury!